

Ricky Williams

757.718.2714 • rickywilliams@gmail.com • [linkedin.com/in/allworkallplay](https://www.linkedin.com/in/allworkallplay) • allworkallplay.net

Technical Director, Software Engineering Manager

Strong, Empathetic Leader & Mentor • Experienced Developer • Creative Technologist

Experienced leader, manager, and developer with a love for innovation, a track record of award-winning experiences for global brands, and a passion for growing teams and people.

PROFESSIONAL EXPERIENCE

Technical Director, Engineering Manager @Grow, 06/2013 - 06/2023 (10 years)

- Trusted as Technical Account Manager for all Google accounts for 10 years, led work streams responsible for \$2MM - \$5MM/year revenue, built strong client relationships
- Hired and cultivated a talented, award-winning, multi-discipline team of 15+ developers, 100% of who stayed longer than 5 years, received promotions, and gave/received positive reviews
- Established team guidelines around code reviews, frameworks and tools, introduced Agile / Kanban
- Pioneered agency-wide approach to innovation, inspired and launched thisisgrow.com/labs, increased new business by \$2MM dollars, agency capabilities by x2
- AI/ML leader spearheading agency-wide education, experimentation and value prop exploration leading to 4 new projects and over \$1MM dollars in new business
- Contributed to \$3MM+ dollars of winning pitches through rapid demo-ing and preliminary scoping

Projects

- Technical Director from inception to launch for Coke + Google where 200k+ internet and vending machine users sent video/text messages to each other around the globe; Cannes Grand Prix winner
- Oversaw development of Madden Giferator - award-winning, mega-viral application that scaled to generating 420k+ GIFs based on user input and monitoring of live football games; Lions, Clios, Pencil
- Guided dev team through experimental AR+retail product demo for Google resulting in \$1MM funding and led to multi-year retained work with Google Retail team
- Collaborated with Think With Google to devise and lead dev on build interactive articles and mobile-first short-form content increasing time-on-page and mobile engagement 250%
- Led dev teams through dozens of other amazing projects. Check allworkallplay.net for more.

Senior Developer @Grow, @DallaVilla Design, 02/2005 - 02/2013 (8 years)

- Full stack developer with a later focus on interactive, built front end and back end applications, managed servers, solved technical challenges (physics, 3D, math, logistics), loved building games

MANAGEMENT SKILLS

Talent Mentoring/Coaching, Cross-Team Collaboration, Hiring & Staff Management, Business & Product Strategy, Complex Problem Solving, Agile Methodologies, Tech and Non-Tech Communication

TECHNICAL SKILLS

Javascript, HTML, CSS, Vue, React, Vite/Webpack, node.js, Python, Google Cloud, No/SQL, Datastore, Firebase, AWS, Software Planning, App Development, Canvas, three.js, AI/Machine Learning, GA/GTM

EDUCATION

Bachelor's Degree equivalent experience in Computer Science and Management